CRAIG WALDRON | CRAIGJWALDRON@GMAIL.COM | 612-323-2843 | CRAIGUI.COM

WORK EXPERIENCE

PROTOLABS | UI Designer | Sept 2022 – Present

- · Lead the overhaul of the company's design system for a consistent interface
- Pioneer new features to improve user experience and engagement
- Formulate and execute marketing strategies to promote products and services

THOMSON REUTERS | Web Designer | Nov 2019 – Sept 2022

- Designed user-centric, accessible websites, prioritizing seamless user experience
- Managed multiple projects, collaborating with internal teams for timely delivery
- · Contributed to working groups to enhance team efficiency and project outcomes

**CONCORD** | UI Developer | Mar 2019 – Jul 2019

- Enhanced product usability through strategic design decisions
- Developed responsive web applications for Fortune 100 healthcare clients
- Participated in user story grooming sessions within an Agile environment

NATIV3 | Senior Web Designer | Sept 2017 – Mar 2019

- Created wireframes and high-fidelity mockups using Figma and Adobe XD
- Built responsive websites on WordPress, Webflow, and Shopify
- Acted as the primary point of contact for client design inquiries

**RESCO** | Frontend Designer | Mar 2017 – Sept 2017

- Lead developer and designer for a major project within the food industry
- Implemented enhancements using HTML, CSS, and JavaScript
- Designed custom email templates for marketing campaigns

## EDUCATION

 PRIME DIGITAL ACADEMY | Certificate Software Engineering | August 2016
BETHLEHEM COLLEGE & SEMINARY | BA Theological Studies | May 2015 \*Graduated with honors
SOUTH CENTRAL COLLEGE | AAS Graphic Design | December 2010 \*Graduated with honors

## CERTIFICATIONS

**SHIFT NUDGE** | User Interface Design | Present

Shift Nudge is a professional online course that teaches strategies and tactics for designing beautiful and functional interfaces. The course is taught through the lens of UX, with a focus on designing beautiful & functional user interfaces.

## **INTERACTION DESIGN FOUNDATION** | UI/UX | Present

The Interaction Design Foundation is an educational organization that provides open access educational materials online with the goal of making world-class materials free for anyone, anywhere. The platform also offers courses in user experience, psychology, user interface design, and more, taught by industry experts and professors.